

How to remove green screen?









Dashboard

Demo Campaigns

Customers

All Customers

**Users** 

Account Settings





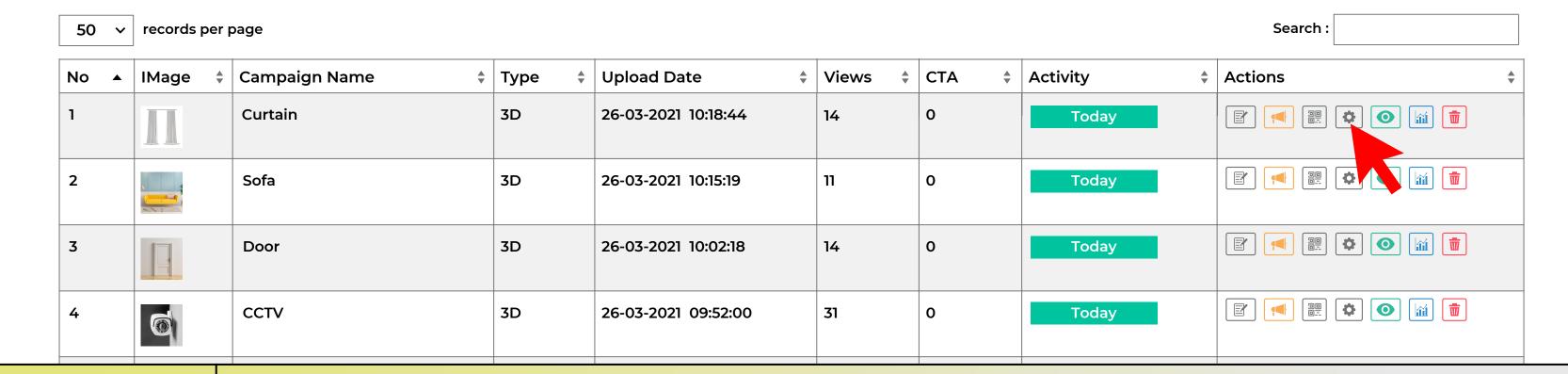






+ Add New Campaign (28/unlimited)

## **Total Campaigns**



STEP 1

Click 'Demo Campaign' and 'Change Video Setting'

## **Archi**MAT





Demo Campaigns



Customers



All Customers



Account Settings

## Video Settings for dexxr-Eva

Hide video when the marker image is



Map video to marker image:



Remove green screen from video:



Hex color:\* #



- 1) Videos should exported at 720p (1280 X 720) -this is double the width and height of the usual
- recommendation for other videos.
- 2) Video should be export as h.264.mp4 with target bitrate of 3Mbps (max 5Mbps).
- -higher bitrate means larger file size but also higher in quality (clearer) which is good for green screen removal.
- 3) Typically use the solid green background colour of
- -Hex: # 00FF00
- -RGB: 0 255 0
- 4) It is recommended that the video should be cleaned and optimized using a video editing software such as Adobe After Effects, Adobe Premiere Pro, etc. before exporting to .mp4

STEP 2

Turn on button. (\*Green screen color #00ff00)